

"TOKYO ORGANIC PROJECT" will focus on high quality products and services that are truly unique, ecologically conscious and environmentally sustainable.

My objective is to **connect carefully selected people, products and services to the Japanese market** through import, distribution, PR management, workshops, seminars, and a concept store/project show room space(future).

The project room space will showcase what I believe as "real good products and businesses" and become a connecting point between people behind those businesses and the markets. Through various activities that the project will initiate I will be supporting the participating businesses to develop and to add value to their existing products and services.

I will bring to the Japanese market a range of Australian and many countries products and services that are either organic, ecologically conscious or environmentally sustainable.

Currently I am researching for those products and services that would fit my criteria and also looking for ways to finance the project.

In future I will set up a dedicated "project room " space in Tokyo to showcase the products and services that I offer and represent, and to connect them to the Japanese business and consumer markets.

[Activities]

Lifestyle: Seminars, workshops and talks by inspirational people whose lifestyle is ecologically conscious and environmentally sustainable. They will become role models for those consumers who aim and practice an organic lifestyle.

Therapies: Promotions and marketing of unique therapies, massages and healing developed by individual therapists. Regular demonstration at the project room is also planned.

Products: Promotions and sales of natural and organic cosmetics, homewares, food and beverage which are either not yet available or not very well known in the Japanese market.

Destinations: Promotions and marketing of accommodations, spas, salons, shops that have organics as a concept. Booking services will also be available at the project room.

[WHO I AM]

Yuki Osaki / Founder

Yuki is Japanese writer based in Tokyo specialising in spa, beauty, health, eco and organic lifestyle. Yuki has been visiting spas and wellness centres all over the world to write on her own website and for a range of other Japanese media.

Since 2002 Yuki has published five books on beauty, health and well-being including "Tokyo Healing Salon Guide" (shodensha) , "My Best Spa 150" (BAB Japan), "Reset Hawaii" (Sony Magazines), "My Wishing Box" (Hara Shobo) and "Spiritual Healers Guide" (DHC).

Yuki is planning a few new books on 'lifestyle using healing therapies' to be published in next March, April. Yuki also works as spa consultant and she helped setting up and advised more than 30 spas in Japan.

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